

NEW Zurich Liaison Office

Swiss Group drives UAE-Switzerland business forward with opening of a representative office in Zürich, Switzerland

Dubai, United Arab Emirates, 12 January 2023: In a bid to support Swiss companies, entrepreneurs and individuals considering relocating to the UAE, the UAE-headquartered business management and legal consultancy Swiss Group is opening a Liaison Office in Zurich at Limmatquai 70. The Liaison Office, set to open its doors in January 2023, will act as a representative office of Swiss Group in Switzerland.

Michael Lane, Managing Director at Swiss Group, says: “Our new office in the heart of Zurich is a convenient new contact point for queries coming from Switzerland and the DACH Region relating to any UAE matters and services that Swiss Group in the UAE offers.”

Headed by senior advisor **Julia Seebacher**, the office will advise and assist those looking for UAE-related business information and opportunities including relocation, setting-up a business or a subsidiary as well as residency options, for example the Golden Visa.

Julia Seebacher has extensive experience in international corporate management, wealth planning solutions, trust and international financial consulting and relocation consulting for businesses and international families. Previously she worked for Swiss and international trust and financial companies.

Seebacher says: “Combining our expertise of the UAE business landscape with our deep roots in Switzerland means we can offer a truly bespoke, well-informed and appropriate level of service, whether to an individual looking to move to the UAE or Swiss companies eyeing opportunities to explore opportunities across the entire Middle East. I look forward to meeting a variety of businesspeople, entrepreneurs and individuals in our new Zurich office.”

We are proudly Swiss. Swiss Group has had a presence in the UAE since the mid-1970s, growing alongside the nation. Under Swiss management, Swiss Group Advisory DMCC, the headquarters of Swiss Group operations, is located in Swiss Tower, Jumeirah Lakes Towers, Dubai, home to multiple Swiss and Swiss-related companies. Swiss Group is also an active member of the Swiss Business Council and in the expert team of Switzerland Global Enterprise in the United Arab Emirates.

“Every day, we help businesses, entrepreneurs and investors understand how they can become part of the UAE’s journey to becoming one of the world’s leading business hubs,” adds Lane, “and now we are extending our bespoke consultancy services to our Swiss counterparts directly in Switzerland.”

The free trade agreement between the European Free Trade Association (EFTA) and the Gulf Cooperation Council (GCC) continues to give Swiss companies a comparative advantage in their trade relations. A [mid-2022 report](#) from the Embassy of Switzerland in the United Arab Emirates suggests a surge in UAE opportunities for Swiss companies, especially in clean tech, hi-tech, fintech, health and education, especially given the raft of recent reforms in the Emirate’s economic and immigration areas.

About Swiss Group

Swiss Group – One Group, Two Companies: The Group’s entities, Swiss Group Advisory DMCC and Swiss Group Legal Ltd, specialise in corporate and management consulting and accounting services, as well as tax, compliance and legal advisory.

Swiss Group delivers a ‘one-stop approach’ for clients interested in establishing a presence in the Middle East, leveraging the United Arab Emirates as a hub for local, regional and international business development. The Group also supports the optimisation and maintenance of its clients’ existing structures and entities.

Swiss Group provides a wide range of comprehensive and practical advice to help its clients avoid potential legal and administrative pitfalls in the UAE. Under Swiss management, our international team of qualified practitioners, lawyers, accountants and business consultants have been combining their extensive expertise and capabilities with an intimate and profound knowledge of local requirements in the Middle East since the 1970s.

Swiss Group has a strategic partnership in Switzerland with **VECO Group**, a privately owned and independent Swiss multi-family office based in Lugano since 1973, helping clients succeed in private and family business, corporate advisory and asset management. www.vecogroup.ch

Swiss Group Liaison Office Switzerland

Limmatquai 70
8001 Zurich, Switzerland
Phone: +41 43 311 2872
E-Mail: switzerland@swissgroup.ae

Swiss Group Advisory DMCC

Swiss Tower, Office 1501
Jumeirah Lakes Towers, Cluster Y
P.O. Box 309057
Dubai, UAE
T: +971 4 564 7411
info@swissgroup.ae

Swiss Group Legal Ltd

Al Sila Tower, Office 2421
Abu Dhabi Global Market Square
Al Maryah Island
Abu Dhabi, UAE
T: +971 2 694 8508
info@swissgroup.ae

www.swissgroup.ae

