

JOB DESCRIPTION

Role: Marketing Assistant

Location: Work from home, based in Dubai

Salary: AED 9K (USD 2.5K), tax-free, plus benefits

We are looking for a recent graduate from a top university who is eager to begin their marketing career in an environment with lots of growth opportunities. This role offers the chance to work on different marketing, communications, and PR projects with global hotel brands and independent luxury properties across the Middle East, Europe, Asia, and Africa. Each project involves collaboration with a team of specialists, including copywriters, SEO specialists, graphic designers, and more, providing a dynamic learning experience.

Key responsibilities:

- Assist in developing and executing marketing strategies for various projects.
- Collaborate with a team of specialists, including copywriters, SEO experts, and graphic designers, to deliver cohesive marketing campaigns.
- Conduct market research and analyze data to identify trends and insights.
- Support the creation of marketing materials, including digital content, presentations, and reports.
- Monitor and report on the effectiveness of marketing campaigns.
- Manage social media accounts and engage with audiences to build brand awareness.
- Participate in brainstorming sessions and contribute creative ideas to enhance marketing efforts.

Benefits:

Visa sponsorship, relocation bonus, home office setup bonus, internet & phone allowance, health insurance, flexible work hours, 35 days of paid leave, performance bonus, and professional development opportunities.

Interested candidates can apply by sending their resume to info@hotelmarketing.space